

Matthew Zillhardt
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On line Portfolio: www.mattz-design.com

Summary:

Graphic artist / web designer with three years combined experience with a Bachelors Degree in fine art and digital media and a unique perspective on the latest design and advertising techniques. Skilled in aspects of accessibility techniques and cross browser compatibility; working knowledge of web W3C standards. Offering excellent studio and computer skills such as Adobe Indesign, Photoshop, and Illustrator and an understanding of current design trends to help meet corporate objectives.

Technical Skills:

Programming / scripting languages: HTML, XHTML, CSS Stylesheets, Actionscript,
Understanding of Java: Javascript, XML, XSLT.
Software Applications: Indesign, Photoshop, Illustrator, Flash, Homesite, Dreamweaver,
Quark Xpress, Microsoft Office.

Soft Skills:

Excellent communication skills, decision making, strong attention to details, ability to work independently.

Websites:

<http://www.mattz-design.com>
<http://www.thewaveawards.org>
<http://nextstep4u.com/eid/>
<http://www.fcnl.org/index.htm>
<http://tuitionreliefnow.com/>
<http://educationalequity.org/>

Core Competencies

Printing:

- Knowledge of all aspects of **four color print process**. From initial concept, to design, to pre-press setup, to actual printing.
- Utilized **Variable Data Printing** and forms to print over **10,000** direct mail pieces for one client.

Web Design:

- Strict use of **XHTML** and **CSS** conforming to **W3C web standards** for multiple websites, including several corporate sites and own personal portfolio.
- Utilization of **tableless** web design and **CSS** to ensure cross browser compatibility.
- Experience working with various levels of companies, from senior executives down to the newest developers, I coordinated all aspects of corporate websites. These aspects include marketing language, various technical terms and ideas, and sales presentation.
- Dedicated to ensuring that websites reflect the culture of their clients, the attitude of each department, and that each portion of the website complements the others.
- Able to create **pixel perfect representation** of original **Photoshop** file in **CSS / XHTML**
- Worked on high profile organization websites such as **FCNL**, **Greenlining Action**, and **Wireless Harlem Initiative** in both design and development roles.

Graphic Design:

- Wrote and setup several training manuals which saved the company **\$30,000** per client by reducing time spent on technical support.
- Utilization of innovative design concepts to keep companies on a leading edge.

Managing and Supervising:

- Coordinated efforts of graphics, sales, and development team in rebuilding corporate website.
- Pinpoint each person's ability and experience, then place them in areas they will excel.

Production:

- Consistently exceeded production goals by **20%**, thereby saving the company **\$10,000** per client.

Work Experience:

- 2007 – 2008 Plus Three, Bethlehem, PA
Web Marketing and IT Consultancy
HTML Developer / Web Designer
- ◆ Coded several high profile websites such as www.tuitionreliefnow.com and www.educationalerquity.org
 - ◆ Designed various elements for websites.
 - ◆ Did full designs and redesigns of several websites.
- 2006 – 2007 OCLC Preservation Resources, Bethlehem, PA
Digital Archival and Library Services organization
Technician I
- ◆ Responsible for digital archival of large scale projects from universities such as Yale.
 - ◆ Consistently exceeded production goals by **20%**, thereby saving the company **\$10,000** per client.
- 2005 – 2006 Print City Graphics
Printing Company
Graphics Specialist
- 2004 – 2005 Mindbridge Software
Intranet Software company and IT consultancy
Graphic designer / website administrator
- ◆ Completely redesigned corporate website.
 - ◆ Designed graphic layouts for multiple clients for companies flagship product.
 - ◆ Designed web graphics for clients in Pharmaceutical and Financial Industries.

Education:**B.A., 2003, Albright College:**

- Graduated with 3.0 in major studies.
- Awarded Essick Scholarship 3 years in a row.
- Awarded Trustee Grant 4 years in a row.

Additional Information:**Albright Gamer's Guild, Treasurer, 2002 to 2003**

- Duties included creating budgets for approval by the Student Government Association, planning events, and scheduling meetings.

2002 Freedman Gallery, Student Art Show (juried)**2003 Freedman Gallery, Student Art Show (juried)****2003 Kirkpatrick Foundation Award for piece entitled, Jars: Series I****2007 Fowler Family Center, One Show**

- Featured artist in the last art show held at the Fowler Family Center